



SCOTT WHITAKER

Communications Director

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Portfolio located at

www.SCOTTWCREATIVE.com

References available on request

Objective

To be a part of team that weaves the best ideas to sell a product directly or indirectly.

Education

Randolph Community College: Advertising and Graphic Design. (2002-2004)

Kings English: worked as an intern (Fall 2003)

Agency Experience (2004-2011)

Five years of experience as an Art Director in the role of an agency player.

Thorlo Inc: Art Director (August 2010 – Contract ends February 2011)

{ Email Outreaches | Flash Programmer | Print Campaigns | Branding | Package Design }

Web Builder Studios: Art Director & Web Designer (August 2009 – May 2010)

{ Web Developer | Flash Programmer | Client Relations | Print Design | Branding | Multi-Media }

Ads Group LLC: Art Director (January 2007 – February 2009)

{ Creative | Print Design | Web Design | Branding | Multi-Media | Client Relations }

SLAM Advertising: Art Director (June 2004 – November 2006)

{ Production | Image Manipulation | Print Design | Web Design | Multi-Media }

Various Freelance Contracts: Freelance Art Direction (2004 - Present)

Contracts with Vintage Marketing, Wildfire Ideas, Redding Ad, NC ZOO, Personal Clients, & More.

Teaching Experience (2008-2010)

Randolph Community College: Adjunct Faculty Instructor (Jan. 2008 – May 2010)

Seven Semesters teaching Multimedia I and II, Typography, and Computer Graphics I and IV

Software Knowledge

- Efficient in the Adobe CS Collection:
- Other Capable Software Include:

Technical Attributes

- Skilled in principals & elements, color theory, typography, and printing processes.
- Proficient with Mac OSX and Windows XP-7 platforms.
- Have the ability of capturing, cutting, and rendering video.
- Capable of locating and repairing problems with computers Software/Hardware.
- Proficient in HTML, CSS, Action Script 1-3
- Great knowledge in Java, PHP
- Working knowledge in Drupal, Word Press, Zen Cart, .Net, and ASP

Business Attributes

- Through client interaction, I've developed an understanding of business, trends, and marketing.
- Team Project leader while working at The Ads Group LLC.
- Strive to uphold excellent standards and work ethics.
- Noteworthy practitioner of public speaking and physical communication..
- Actively pursue learning new skills in educational, computing, and work environments.
- Teaching advertising and communications at the college level

Non-Profit Work and Awards

- Worked with the Ad Club of the Triad. (Addy Awards 04-06)
- Was on the Ad Club of the Triad Board (2005)
- Designed the Addy 2005 web site for the Ad Club of the Triad.
- Created ads and brands for the Enrichment Center in Winston-Salem.